

How to get involved



Welcome!

London's Lifelines are ordinary Londoners doing extraordinary things that keep our city going.

They are London's volunteers, good neighbours and kind strangers. Their community spirit, generosity and acts of kindness power our capital.

We want to celebrate and to tell the story of all of London's lifelines; from those who literally save lives to those who are lifesavers in countless other ways.

That's where you come in! By spreading the message about London's Lifelines and sharing the stories of amazing Londoners, you can help us inspire even more people to get involved with their local community!



About London's Lifelines

We are a group of London-based organisations, charities and networks who've come together to form the London Volunteering Strategy Group (LVSG).

We aim to:

- Show the scale and scope of volunteering in London
- Shine a light on Londoners everywhere who give their time for others
- Demonstrate how volunteers power London's vital services and communities

London's Lifelines is the very first project of its kind, to shout about all the different types of volunteering activities in London and the important part they play in building stronger communities.



How you can spread the word...

- Shine a light on London's Lifelines using our **brand**. Inside this booklet you will find our logo, colours and graphics to help you do this
- Celebrate the amazing volunteers that keep London thriving. You could **share our video stories or embed our videos** on your own website
- **Share your own story** by uploading it to our website
- Connect with London's Lifelines on **social media**. We have some great templates for you to use as well!

- Holding an event? Why not share some pics, or even better – **tell us about your event** and shout about your volunteers and your organisation! Don't forget to get consent to share the images for London's' Lifelines
- Spotlighting your volunteers? Why not ask them if they'd be willing to feature on London's Lifelines as well as your **website/newsletter**?
- Do you have a news item about volunteering? **Let us help you spread the word!** Contact us today at hello@londonslifelines.org



Logos, templates and resources

Visit our Google Drive at

https://drive.google.com/drive/folders/1-X3vF7W1eSvo_nBUbX0xeFvceTAUAW4K.

- Logos
- e-newsletter copy
- Website copy
- Graphics and images
- Consent form template

[Access Canva templates for LinkedIn and Facebook \(Square\)](#)

[Access Canva templates for X / Twitter \(16:9\)](#)

Colours



Videos

You can find all of our videos on [YouTube](#).

Did you know you can embed our videos on your website or in your e-newsletters? Just click the 'Share' button under the YouTube video.



Share your own story

Do you have a story to share?
Upload it to our website today!

Just visit londonslifelines.org/upload-content.

Watch our short [step-by-step video](#) for
guidance on how to upload your story.



Connect with us on social media



www.facebook.com/LondonsLifelines/



[@londonslifelines](https://www.instagram.com/londonslifelines)



[@LDNsLifelines](https://twitter.com/LDNsLifelines)



[linkedin.com/londons-lifelines](https://www.linkedin.com/londons-lifelines)



[@londonslifelines](https://www.youtube.com/londonslifelines)



Thank you!

A large, stylized blue graphic element on the left side of the page, resembling a thick, cursive letter 'e' or a similar shape, with a thick stroke and a slight shadow effect.

**LONDON'S
LIFELINES**